

UMESCHANDRA COLLEGE
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Report on a talk regarding MBA as a successful career option arranged by Umeschandra College IQAC and Placement Cell in collaboration with T.I.M.E.

Session topic: Road Map to a Successful Career Option with MBA

Date: 28th March, 2023

Speaker: Siddhartha Malik, Alumni of IIM Calcutta

Description of the Program:

On 28th March 2023, a talk was arranged by Umeschandra College, Kolkata by T.I.M.E. organization on Roadmap to a successful career option with MBA. The speaker for the event was Mr. Siddhartha Malik, who is a renowned expert in the field of management and an IIM Alumni.

The event began with an introduction by Dr. Md. Tofazzal Haque, Principal, Umeschandra College, who briefed the audience on the importance of an MBA in today's competitive world. Mr. Siddhartha Malik then took the stage and began his talk on the session topic. He started off by explaining different types of MBA programs and their eligibility criteria. He also gave insights on the different specializations one can choose from and what they entail. He emphasized the importance of choosing the right specialization that aligns with one's interests and career goals.

Mr Malik then moved on to discuss the various entrance exams required to get into a good MBA program, such as CAT, XAT, MAT and GMAT. He provided tips and strategies to crack these exams and also discussed the importance of time management and practice in achieving a good score.

He then talked about the importance of a good resume and how to build one that highlights one's strengths and achievements. He also discussed the significance of extracurricular activities and how they can contribute to one's overall profile. Moving on, Mr Malik shared his insights on the selection process of MBA programs and the importance of research in selecting the right college. He also provided tips on how to prepare for group discussions and personal interviews, which are a crucial part of the selection process.

In the latter half of the talk, Mr Malik focused on the importance of networking and building connections in the corporate world. He emphasized the need to attend industry events and interact with professionals in the field to gain insights and create opportunities for oneself.

Overall, the talk was informative and insightful for the audience, which mainly consisted of college students aspiring for an MBA. Mr Siddhartha Malik's expertise and experience in the field were evident in his presentation, and his tips and strategies were useful for the students in their pursuit of a successful MBA.

