

Curriculum Vitae



NAME: Debendra Shaw

DESIGNATIONS: Associate Professor in Commerce

JOINING DATE IN THE SERVICES: 28/08/2003

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OFFICIAL MAIL ID: debendrashaw_management@umeschandracollege.ac.in

ACADEMIC QUALIFICATIONS: M.Com, B.Ed

TEACHING EXPERIENCE: 18 years

AREA OF SPECIALIZATIONS: Finance

RESEARCH ACTIVITY: At present I am pursuing Ph.D. programme as a Research Scholar under Department of Commerce of University of Kalyani.

AREA OF INTEREST: Mutual Fund, Stock Market

UGC ORIENTATIONS/ REFRESHER COURSE ATTENDED:

Sl No.	Name of the Course	Duration	Sponsoring Agency
1	Refresher Course	04/12/2006 to 23/12/2006	Academic Staff College, University of Calcutta

2	Orientation programme	26/11/2008 23/12/2006	to	Academic Staff College, University of Calcutta
3	Faculty Development programme	04/02/2013 14/02/2013	to	Enterprise Development Institute, Kolkata, W.B
4	Refresher course in Commerce	18/07/2013 07/08/2013	to	Academic Staff College, University of Calcutta
5	Refresher Course in Management	16/06/2017 06/07/2017	to	UGC-HRDC, Ranchi University, Ranchi, Jharkhand

SEMINAR ATTENDED WITHOUT PAPER:

Sl. No.	Title of the Seminar/Conference	Organized by	Date
1	State Level Seminar on "Emerging Issues in Accounting Finance"	Heramba Chandra College, Kolkata	10/04/2004
2	UGC sponsored National Seminar on "Challenges to Education in the Present Scenario"	West Bengal College and University Teachers Association, Kolkata	09/10/2004
3	UGC sponsored State Level Seminar on "Economics- Statistics – Environment"	Umeschandra College, Kolkata	17/12/2004
4	Seminar on "Necessity and Scope of Industry Institute Linkage in the Field of Commerce Education"	Smt, J.D. Birla Institute, Kolkata	24/02/2007
5	UGC sponsored Seminar on "A value in Entrepreneurship Education"	Umeschandra College in Collaboration with Maharaj Sris Chandra college	26/02/2010
6	New Dimension in Financial Services & Corporate Financial Reporting	Umeschandra College, Kolkata	29/03/2011

7	Problems & Prospects of MSME in India in The Era of Globalisation	Maharaja Manindra Chandra College, Kolkata	28 th & 29 th July, 2012
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RESEARCH PUBLICATIONS:

ARTICLE AND RESEARCH PAPER:

Sl. No.	Title of the Paper	Name of the Journal/Book	Year of Publication	ISSN/ISBN
1	A case study on considering brand value in stock market- An Indian experience(p.159-162	INSPIRA	2014-15	2231-167X
2	Cyber Crime in India – A Challenge to Growth of E-Commerce	RAY: International Journal of Multidisciplinary Studies,	2016-17	2456-3064
3	Growth of Mutual Fund Industry in India	International Journal of Research in Finance and Marketing (IJRFM)	2016-17	2231-5985
4	A Comparative Study on Selected Balanced Fund in India	Researchers World - Journal of Arts, Science & Commerce	2016-17	2231-4172
5	A Comparative Study on Selected Diversified Equity Mutual Funds in India	Contemporary Issues in Accounting & Finance	2016-17	978-81-933615-9-7

6	Relationships Between Selected Key rates and Bank Nifty Index in India.	INSPIRA- Journal of Modern Management & Entrepreneurship	2016-17	2231-167X
7	Evaluating the Performance of Selected Growth Oriented Diversified Mutual Funds in India	International Journal of Innovative Research in Science, Engineering and Technology	2017-18	2319-8753

SEMINAR/ CONFERENCE PAPER:

Sl. No.	Title of the paper presented	Title of Conference/ Seminar	Organized by	Whether International/National/State/Regional/College or University level
1	Prospects and Growth of E-Commerce in India	UGC sponsored State Level Seminar on "Environment of Developing Countries"	Umeschandra College, Kolkata	State level
2	Retail Sector: A Perfect Location for Business in India	UGC sponsored State Level Seminar on "Location of Industries"	Umeschandra College, Kolkata	State level
3	A Case Study on Considering Brand Value in Stock Market	"Recent Trend in Commerce and Management"	Ganpatrao Arwade College of Commerce, Sangli, Pune	National Level

4	Rural Marketing of India: Strategies and Measures	Advancement in Management & Related Issues	Department of Business Administration, University of Kalyani, W.B.	National Level
5	A study on Brand Value for Investment in Stock Market	“Financial Market & Financial Literacy”	P.K.Roy Memorial College, Dhanbad, Jharkhand	National Level
6	Evaluation of Credit Rating in the Development of Micro, Small & Medium Enterprises in India	“Current Issues in Finance in Developing Nations	Department of Business Management, University of Calcutta	International level (co-author 1)
7	A Case study on Recurring Investments in stock market	Contemporary Issues in Accounting & Finance	Department of Commerce, University of Kalyani, W.B	National Level
8	Cyber Crime: A Threat to E-Commerce in India	Business in the New Millennium: Emerging Trends	Durgapur International Business Studies Academia, W.B	National Level

CHAPTER IN RESEARCH PUBLICATIONS: Nil

TEXT BOOKS WITH ISBN:

Title of the Book	Year of Publishing	ISBN	Publisher
Contemporary Issues in Accounting & Finance	2016-17	978-81-933615-9- 7	Rohini Nandan, 19/2 Radhanath Mallick Lane , Kolkata - 700012

TEXT BOOKS WITHOUT ISBN (SOLE AUTHOR): Nil