

## Curriculum Vitae

ADD



NAME: SNEHANSHU BASU

DESIGNATIONS: SACT

JOINING DATE IN THE SERVICES: 03.08.2017

JOINING DATE IN THIS COLLEGE: 03.08.2017

OFFICIAL MAIL ID: snehanshubasu\_management@umeschandracollege.ac.in

ACADEMIC QUALIFICATIONS: M.COM, M.PHIL

TEACHING EXPERIENCE: 4 YEARS

AREA OF SPECIALIZATIONS: ACCOUNTING AND MANAGEMENT

RESEARCH ACTIVITY: BUSINESS RISK

UGC ORIENTATIONS/ REFRESHER COURSE ATTENDED: 01

SEMINAR ATTENDED: 02

RESEARCH PUBLICATIONS: 03

ARTICLE AND RESEARCH PAPER: 03

SEMINAR/ CONFERENCE PAPER: NA

CHAPTER IN RESEARCH PUBLICATIONS:

i) Financial Performance measurement of Hindustan Unilever Limited: An Empirical Analysis-[International Journal of Advances in Engineering and Management \(IJAEM\)](#) [volume-2, issue-4, and PP: 590-596, ISSN: 2395-5252]

**ii) Liquidity management: An empirical assessment of some selected companies in Indian cement industry-**[Journal of Emerging Technologies and Innovative Research \(JETIR\) \[JETIR July 2020, Volume 7, Issue 7, PP: 812-824, ISSN-2349-5162\]](#)

**iii) COMPANY-SPECIFIC COMPONENTS OF BUSINESS RISK OF SELECTED PHARMACEUTICAL COMPANIES IN INDIA: AN EMPERICAL ANALYSIS-**[Journal of Emerging Technologies and Innovative Research \(JETIR\) \[JETIR July 2020, Volume 7, Issue 7, PP: 795-811, ISSN-2349-5162\]](#)

TEXT BOOKS WITH ISBN: NA

TEXT BOOKS WITHOUT ISBN (SOLE AUTHOR): NA