**B. Com Semester IV (Hons/Gen) Internal Examination (under CBCS), 2021**

**Paper: Entrepreneurship Development and Business Ethics**

1. An individual who starts, creates and manages a new business can be called as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. A leader
3. A manager
4. A Professional
5. An entrepreneur
6. The process of Entrepreneurship is divided into two parts & they are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. Idea Generation and Feasibility study
8. Innovation generation and Distribution Channel
9. Creativity and Development
10. Profit and Economic Development.
11. What are the policies that influence access to finance in context of Innovative entrepreneurship?
12. Debt financing
13. Venture capital
14. Business Angels
15. All of these
16. Which of the following is/are technique(s) of generating business ideas?
17. Brainstorming
18. Observation
19. Library discussions
20. All of these
21. Business resources are also referred to as factors of \_\_\_\_\_\_.
22. Demand
23. Supply
24. Production
25. Consumption
26. The word ethics comes from the Greek word
27. Ethicus
28. Ethios
29. Ethology
30. None of these
31. Business Ethics can be described as the systematic study of \_\_\_\_\_\_ pertaining to business, industry and related activities.
32. Moral matter
33. Social matter
34. Financial matter
35. Political matter
36. \_\_\_\_\_\_ is one in which a person must choose between two options, both of which are morally correct but in conflict.
37. Ethics
38. Morale
39. Ethical Dilemma
40. Values
41. Insider trading, overbilling of expenses, bribery and fake reimbursements comes under which area of management ethics
42. Ethics in Finance
43. Ethics in HRM
44. Ethics in Production
45. Ethics in Compliance
46. An organization’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_ embraces the behaviour, rituals and shared meaning held by employees that distinguishes the organization from all others.
47. External environment
48. Culture
49. Dominant culture
50. Ethics