Semester – IV

Business Ethics Corporate Culture

1 includes knowledge, art, morals, law, customs, etc
a) Values
b) Ethics
c) Principles
d) Culture
Ans: Culture
2 enables organisation to operate in border less environment
a) Cross culture
b) Globalisation
c) Corporate culture
d) None of these
Ans: Globalisation
3 prefers co-operation, welfare, concerns for others, etc
a) Indulgence
b) Masculinity
c) Power distance
d) Femininity
Ans: Femininity
4 are used to unite the organisational members
a) Core values
b) Legends
c) Artefacts
d) Symbols
Ans: Symbols
5 help professionals conduct their business with honesty and
integrity
a) Corporate code of ethics
b) Code of ethics
c) Code of value system
d) Corporate culture
Ans: Code of ethics
6 include elements such office layout, dress codes, working hours
etc
a) Artefacts

b) Stories	
c) Symbols	
d) Legends	
Ans: Artefacts	
7 prefers to confront problems directly and bring thing	gs out in
open ,	,
a) Self reference criterion	
b) Conflict resolution	
c) Confucian dynamism	
d) Restraint	
Ans: Conflict resolution	
8 refers to own cultural value, experiences and knowledge	<u>)</u>
a) Conflict resolutions	
b) Restraint	
c) Self reference criterion	
d) Language and communication	
Ans: Self reference criterion	
9 tends to self-interest and to value individual achievemen	nts
a) Masculinity	
b) Individualism	
c) Collectivism	
d) Restraint	
Ans: Individualism	
10 views that moral or ethical systems, may vary from c	ulture to
culture, but no one system is better than other	
a) Cross culture	
b) Consumerism	
c) Cultural relativism	
d) Corporate culture	
Ans: Cultural relativism	

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