Curriculum Vitae



NAME:

Shahira Eram

DESIGNATION:

SACT-1

JOINING DATE IN THE SERVICES

21/02/2011

JOINING DATE IN THIS COLLEGE:

13/08/2016

OFFICIAL MAIL ID

• shahiraeram_management@umeschandracollege.ac.in

ACADEMIC QUALIFICATIONS:

NET Qualified [2013]

- Pursuing PhD from St.Xavier's University
- MBA (finance) from ICFAI University [2009-11]
- BBA from Jadavpur University from J.D.Birla Institute [2005-08]
- XII from Our Lady Queen of the Missions School, Kolkata (CISCE)
 [2005]
- X from Our Lady Queen of the Missions School, Kolkata (CISCE)
 [2003]

TEACHING EXPERIENCE:

- Umeschandra College: 13/8/2016 till date
- Calcutta Business School: 11/11/2015 to 22/02/2016
- Institute of International Trade: 01/07/2015 to 12/01/2017

AREA OF SPECIALIZATION:

Management (Finance)

RESEARCH ACTIVITY:

Bahavioural Finance (Pursuing PhD on this topic)

AREA OF INTEREST

Behavioural Finance

UGC ORIENTATIONS/ REFRESHER COURSE ATTENDED

N/A

SEMINAR ATTENDED

- National Level Seminar on "Contemporary Issues in Accounting and Finance" organized by Umeschandra College in collaboration with Indian Accounting Association, Midnapore branch on 2nd and 3rd December, 2016.
- National Conference on Advances in Business Research and Management Practices' held in Calcutta Business School on 8th January, 2016.

RESEARCH PUBLICATIONS:

3

ARTICLE AND RESEARCH PAPER:

- 1) Paper Title: "Investors Psychology: A comprehensive review of behavioural biases"
 - Journal Name: The International Research Journal of Social Sciences and Humanities; Vol. 9, No. 6, June, 2020.
- 2) "Application of Unsupervised feature Selection, Machine Learning and Evolutionary Algorithm in Predicting Stock Returns: A Study of Indian Firms"
 - Journal Name: IUP journal of Financial Risk Management; Vol. 13, No. 6, September, 2016.

SEMINAR/ CONFERENCE PAPER:

Presented a paper - "Predicting Stock Returns of Mid-Cap Firms in India" at the 'National Conference on Advances in Business Research and Management Practices' held in Calcutta Business School on 8th January, 2016.

CHAPTER IN RESEARCH PUBLICATIONS: N/A

TEXT BOOKS WITH ISBN: N/A

TEXT BOOKS WITHOUT ISBN (SOLE AUTHOR): N/A